



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

Contract / Revision	Alt Order #
567512 /	09787395
<u>Product</u>	
NRCC IE 2012	
<u>Contract Dates</u>	<u>Estimate #</u>
10/12/12 - 10/18/12	2953
<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Congressional Committ	08/10/12 / 08/10/12
<u>Billing Cycle</u>	
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WJW	Alexandra Bradley
<u>Special Handling</u>	
Do Not Mail	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8380	155
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1 8	10/12/12	10/12/12	M-F	6a-8a	6a-8a Rotator		:30			NM	1	\$1,700.00
FOX8-NWS-MORNG												
Start Date	End Date	Weekdays			Start Date	End Date	Weekdays	Spots/Week	Rate			
Week: 10/08/12	10/14/12	----F--			Week: 10/15/12	10/21/12	M-----	1	\$1,700.00			
N 2 8	10/15/12	10/15/12	M-F	6a-8a	6a-8a Rotator		:30			NM	1	\$1,700.00
FOX8-NWS-MORNG												
Start Date	End Date	Weekdays			Start Date	End Date	Weekdays	Spots/Week	Rate			
Week: 10/15/12	10/21/12	M-----			Week: 10/15/12	10/21/12	M-----	1	\$1,700.00			
N 3 8	10/16/12	10/16/12	M-F	6a-8a	6a-8a Rotator		:30			NM	1	\$1,700.00
FOX8-NWS-MORNG												
Start Date	End Date	Weekdays			Start Date	End Date	Weekdays	Spots/Week	Rate			
Week: 10/15/12	10/21/12	-T-----			Week: 10/15/12	10/21/12	-T-----	1	\$1,700.00			
N 4 8	10/17/12	10/17/12	M-F	6a-8a	6a-8a Rotator		:30			NM	1	\$1,700.00
FOX8-NWS-MORNG												
Start Date	End Date	Weekdays			Start Date	End Date	Weekdays	Spots/Week	Rate			
Week: 10/15/12	10/21/12	--W----			Week: 10/15/12	10/21/12	--W----	1	\$1,700.00			
N 5 8	10/18/12	10/18/12	M-F	6a-8a	6a-8a Rotator		:30			NM	1	\$1,700.00
FOX8-NWS-MORNG												
Start Date	End Date	Weekdays			Start Date	End Date	Weekdays	Spots/Week	Rate			
Week: 10/15/12	10/21/12	---T---			Week: 10/15/12	10/21/12	---T---	1	\$1,700.00			
N 6 8	10/12/12	10/12/12	M-F	6a-8a	6a-8a Rotator		:30			NM	2	\$3,400.00
FOX8-NWS-MORNG												
Start Date	End Date	Weekdays			Start Date	End Date	Weekdays	Spots/Week	Rate			
Week: 10/08/12	10/14/12	----F--			Week: 10/08/12	10/14/12	----F--	2	\$1,700.00			
N 7 8	10/15/12	10/15/12	M-F	6a-8a	6a-8a Rotator		:30			NM	2	\$3,400.00
FOX8-NWS-MORNG												
Start Date	End Date	Weekdays			Start Date	End Date	Weekdays	Spots/Week	Rate			
Week: 10/15/12	10/21/12	M-----			Week: 10/15/12	10/21/12	M-----	2	\$1,700.00			
N 8 8	10/16/12	10/16/12	M-F	6a-8a	6a-8a Rotator		:30			NM	2	\$3,400.00
FOX8-NWS-MORNG												
Start Date	End Date	Weekdays			Start Date	End Date	Weekdays	Spots/Week	Rate			
Week: 10/15/12	10/21/12	-T-----			Week: 10/15/12	10/21/12	-T-----	2	\$1,700.00			

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Contract Dates	Product	Estimate #
10/12/12 - 10/18/12	NRCC IE 2012	2953
Advertiser		Original Date / Revision
National Republican Con:		08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
N 9 8		10/17/12	10/17/12	M-F 6a-8a				:30		NM	2
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	--W---					2	\$1,700.00		
N 10 8		10/18/12	10/18/12	M-F 6a-8a				:30		NM	2
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	---T---					2	\$1,700.00		
N 11 8		10/12/12	10/12/12	M-F 8a-9a				:30		NM	2
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/08/12	10/14/12	----F--					2	\$1,700.00		
N 12 8		10/15/12	10/15/12	M-F 8a-9a				:30		NM	2
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	M-----					2	\$1,700.00		
N 13 8		10/16/12	10/16/12	M-F 8a-9a				:30		NM	2
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-T----					2	\$1,700.00		
N 14 8		10/17/12	10/17/12	M-F 8a-9a				:30		NM	2
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	--W----					2	\$1,700.00		
N 15 8		10/18/12	10/18/12	M-F 8a-9a				:30		NM	2
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	---T---					2	\$1,700.00		
N 16 8		10/12/12	10/12/12	M-F 9a-10a				:30		NM	2
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/08/12	10/14/12	----F--					2	\$1,100.00		
N 17 8		10/15/12	10/15/12	M-F 9a-10a				:30		NM	2
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	M-----					2	\$1,100.00		
N 18 8		10/16/12	10/16/12	M-F 9a-10a				:30		NM	2
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-T-----					2	\$1,100.00		
N 19 8		10/17/12	10/17/12	M-F 9a-10a				:30		NM	2
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	--W----					2	\$1,100.00		
N 20 8		10/18/12	10/18/12	M-F 9a-10a				:30		NM	2
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	---T---					2	\$1,100.00		
N 21 8		10/12/12	10/12/12	M-F 10a-11a				:30		NM	1
NEW DY CLEVND											
											\$650.00

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10/12/12 - 10/18/12	NRCC IE 2012	2953
Advertiser		Original Date / Revision
National Republican Con		08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 10/08/12	10/14/12	----F--				1	\$650.00		
N 22 8		10/15/12	10/15/12	M-F 10a-11a			:30			NM	1 \$650.00
NEW DY CLEVND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	M-----				1	\$650.00		
N 23 8		10/16/12	10/16/12	M-F 10a-11a			:30			NM	1 \$650.00
NEW DY CLEVND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	-T-----				1	\$650.00		
N 24 8		10/17/12	10/17/12	M-F 10a-11a			:30			NM	1 \$650.00
NEW DY CLEVND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	--W----				1	\$650.00		
N 25 8		10/18/12	10/18/12	M-F 10a-11a			:30			NM	1 \$650.00
NEW DY CLEVND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	---T---				1	\$650.00		
N 26 8		10/13/12	10/13/12	Fox 8 News Sa 8a-10a			:30			NM	1 \$800.00
FOX8-SAT MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	----S-				1	\$800.00		
N 27 8		10/14/12	10/14/12	Fox 8 News Su 10a-11a			:30			NM	1 \$800.00
FOX NWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	-----S				1	\$800.00		
N 28 8		10/15/12	10/15/12	M-F 4p-5p			:30			NM	1 \$1,000.00
JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	M-----				1	\$1,000.00		
N 29 8		10/17/12	10/17/12	M-F 4p-5p			:30			NM	1 \$1,000.00
JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	--W----				1	\$1,000.00		
N 30 8		10/12/12	10/12/12	M-F 5p-6p News			:30			NM	1 \$1,800.00
FOX8-NWS-5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	----F--				1	\$1,800.00		
N 31 8		10/15/12	10/15/12	M-F 5p-6p News			:30			NM	1 \$1,800.00
FOX8-NWS-5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	M-----				1	\$1,800.00		
N 32 8		10/16/12	10/16/12	M-F 5p-6p News			:30			NM	1 \$1,800.00
FOX8-NWS-5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	-T-----				1	\$1,800.00		
N 33 8		10/17/12	10/17/12	M-F 5p-6p News			:30			NM	1 \$1,800.00
FOX8-NWS-5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	--W----				1	\$1,800.00		

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Contract / Revision 567512 /	Alt Order # 09787395
Contract Dates 10/12/12 - 10/18/12	Product NRCC IE 2012
Advertiser National Republican Con:	Original Date / Revision 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
N 34 8		10/18/12	10/18/12	M-F 5p-6p News						NM	1 \$1,800.00
		FOX8-NWS-5PM									
		Start Date	End Date	Weekdays							
		Week: 10/15/12	10/21/12	---T---				1	\$1,800.00		
N 35 8		10/13/12	10/13/12	Sat Early News 6p-7p						NM	1 \$1,300.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays							
		Week: 10/08/12	10/14/12	-----S-				1	\$1,300.00		
N 36 8		10/14/12	10/14/12	Su 6p-7p						NM	1 \$1,300.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays							
		Week: 10/08/12	10/14/12	-----S				1	\$1,300.00		
N 37 8		10/12/12	10/12/12	M-F 7p-730p News						NM	1 \$1,600.00
		FOX8 NWS-7PM									
		Start Date	End Date	Weekdays							
		Week: 10/08/12	10/14/12	----F--				1	\$1,600.00		
N 38 8		10/15/12	10/15/12	M-F 7p-730p News						NM	1 \$1,600.00
		FOX8 NWS-7PM									
		Start Date	End Date	Weekdays							
		Week: 10/15/12	10/21/12	M-----				1	\$1,600.00		
N 39 8		10/16/12	10/16/12	M-F 7p-730p News						NM	1 \$1,600.00
		FOX8 NWS-7PM									
		Start Date	End Date	Weekdays							
		Week: 10/15/12	10/21/12	-T-----				1	\$1,600.00		
N 40 8		10/17/12	10/17/12	M-F 7p-730p News						NM	1 \$1,600.00
		FOX8 NWS-7PM									
		Start Date	End Date	Weekdays							
		Week: 10/15/12	10/21/12	--W----				1	\$1,600.00		
N 41 8		10/18/12	10/18/12	M-F 7p-730p News						NM	1 \$1,600.00
		FOX8 NWS-7PM									
		Start Date	End Date	Weekdays							
		Week: 10/15/12	10/21/12	---T---				1	\$1,600.00		
N 42 8		10/12/12	10/12/12	M-F 730-8p						NM	1 \$2,000.00
		BIG BNG THEORY									
		Start Date	End Date	Weekdays							
		Week: 10/08/12	10/14/12	----F--				1	\$2,000.00		
N 43 8		10/16/12	10/16/12	M-F 730-8p						NM	1 \$2,000.00
		BIG BNG THEORY									
		Start Date	End Date	Weekdays							
		Week: 10/15/12	10/21/12	-T-----				1	\$2,000.00		
N 44 8		10/18/12	10/18/12	M-F 730-8p						NM	1 \$2,000.00
		BIG BNG THEORY									
		Start Date	End Date	Weekdays							
		Week: 10/15/12	10/21/12	---T---				1	\$2,000.00		
N 45 8		10/13/12	10/13/12	Sat 7p-8p						NM	1 \$1,050.00
		BG BNG THRY W									
		Start Date	End Date	Weekdays							
		Week: 10/08/12	10/14/12	-----S-				1	\$1,050.00		
N 46 8		10/14/12	10/14/12	FOX Postgame show on FOX4p-CC						NM	1 \$6,000.00
		NFL: OT									

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										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 10/08/12	10/14/12	-----S				1	\$6,000.00		
N 47 8		10/15/12	10/15/12	M-F 10p-1030p				10p-1030p		:30	NM
		FOX8-NWS-10PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	M-----				1	\$2,800.00		
N 48 8		10/18/12	10/18/12	M-F 1030p-11p				1030p-11p		:30	NM
		FOX8-NWS-10PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	---T---				1	\$2,800.00		
N 49 8		10/12/12	10/12/12	Friday Night Touchdown				Friday Night Touch		:30	NM
		BG BNG THRY B									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/08/12	10/14/12	----F--				1	\$1,100.00		
N 50 8		10/15/12	10/15/12	M-F 11p-1130p				11p-1130p		:30	NM
		BG BNG THRY B									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	M-----				1	\$1,100.00		
N 51 8		10/16/12	10/16/12	M-F 11p-1130p				11p-1130p		:30	NM
		BG BNG THRY B									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	-T-----				1	\$1,100.00		
N 52 8		10/17/12	10/17/12	M-F 11p-1130p				11p-1130p		:30	NM
		BG BNG THRY B									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	--W----				1	\$1,100.00		
N 53 8		10/18/12	10/18/12	M-F 11p-1130p				11p-1130p		:30	NM
		BG BNG THRY B									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	---T---				1	\$1,100.00		
N 54 8		10/12/12	10/12/12	M-F 1130p-12a				1130p-12a		:30	NM
		SEINFELD									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/08/12	10/14/12	----F--				1	\$700.00		
N 55 8		10/15/12	10/15/12	M-F 1130p-12a				1130p-12a		:30	NM
		SEINFELD									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	M-----				1	\$700.00		
N 56 8		10/16/12	10/16/12	M-F 1130p-12a				1130p-12a		:30	NM
		SEINFELD									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	-T-----				1	\$700.00		
N 57 8		10/17/12	10/17/12	M-F 1130p-12a				1130p-12a		:30	NM
		SEINFELD									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	--W----				1	\$700.00		
N 58 8		10/18/12	10/18/12	M-F 1130p-12a				1130p-12a		:30	NM
		SEINFELD									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/15/12	10/21/12	---T---				1	\$700.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

Contract / Revision	Alt Order #	
567512 /	09787395	
Contract Dates	Product	Estimate #
10/12/12 - 10/18/12	NRCC IE 2012	2953
Advertiser	Original Date / Revision	
National Republican Con:	08/10/12 / 08/10/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
N 59 8		10/14/12	10/14/12	Su	11p-12a		:30			NM	1	\$800.00
BG-THEORY WK B												
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/08/12	10/14/12	-----S				1	\$800.00			
										Totals		
										74	\$108,400.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/18/12	74	\$108,400.00	\$92,140.00
Totals	74	\$108,400.00	\$92,140.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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